



## SUBMISSION GUIDELINES 2017

### ABOUT

I.AM is excited to announce a call for submissions for our third annual community arts festival “I.AM Enough”. This will be I.AM’s first open juried exhibition and is seeking submissions from individual artists and collectives working in a variety of disciplines including sculpture, site-specific installation, video, painting, drawing, photography and printmaking.

**DEADLINE: THURSDAY SEPTEMBER 7, 2017 (11:59 pm)**

The festival is going to take place on the beautiful grounds of the historic **JEH Macdonald House located at 121 Centre Street** in Thornhill, Ontario. Exhibition dates run from **Thursday, September 28 to Sunday, October 1 2017**. Opening ceremony will occur on Friday September 29 from 7pm - 9pm which will then follow with other programmed events throughout the festival such as art workshops, an open mic night and performance art evening.

**I.AM** (Intergenerational Arts Movement) is an arts initiative providing accessible platforms to all members of York Region in order to explore and tap into their creative potential. We strongly believe in the power of creativity in bridging communities and people together.

Currently, I.AM is in its third year of running with continued partnerships with City of Vaughan and Ontario Culture Days. We focus on collaborating with local communities such as, March of Dimes, to bring art accessibility to the GTA.

### LOGISTICAL DETAILS

**THEME:** “I.AM ENOUGH” is a festival surrounding the notions of self worth and realizing your full potential. In a place bombarded by selfishness and wanting more we must remind one another to look within and to fully accept our current state of being. We are enough.

*Content of work must be appropriate for all ages and free of offensive slogans, slurs or discrimination.\**

*Works that are not selected for the physical gallery space will be invited to participate in a published online booklet covering this year’s theme.*

*\*The I.AM jury reserves the sole right to determine what is inappropriate work for the show.*

## **2-D Works**

Two-dimensional work must be within the parameters of 12" x 12" and must not exceed 24" x 36" with frame included. Please avoid glass and submissions in excess of 20 pounds. Pieces must be ready for install complete with attached hanging wires or D-rings. If pieces are not ready to exhibit a \$20 hanging fee is applicable. All artwork must have artist's name and contact information at the back. All artwork must be unpacked when dropped off. No packaging material or bags will be kept onsite.

## **Sculpture/Installation**

Indoor Sculpture - Work must be able to fit through a standard door and cannot exceed 6 ft in height. Plinths must be required by the artist and video entries must display on your own equipment.

Outdoor Sculpture and Installation - Work must be weatherproof, meaning it can withstand any conditions in the outdoors. Work outside will not be monitored so it is in the artist's responsibility to secure the work and must be comfortable keeping pieces outside for the duration of the festivities. It is highly recommended to visit the outdoor grounds of the JEH Macdonald House to ensure proposals take the space into consideration when filling out the description portion of the submission form. The outdoor grounds of the JEH Macdonald house are open to the public 24/7 so you are also able to visit on your own time.

## **SALES**

All sales will be conducted through the artist – please have contact information available. No sales commission will be charged to exhibiting artists. Please ensure that all works marked NFS on the entry form also include a value for insurance purposes.

## **TRANSPORTATION & INSURANCE**

Delivery and pick-up of artwork is the sole responsibility of the artist who must adhere to the drop-off and pick up schedule to be distributed. Attentively drop offs will occur on Wednesday September 27, 2017 and pick ups will occur on Monday October 2, 2017.

Packing artwork for pick-up is the sole responsibility of the artist. I.AM will take all reasonable care during the hanging, exhibiting and takedown processes. Exhibiting artists are responsible for insuring their own work and equipment.

## FEES

A **non refundable** submission fee of **\$20 is required** which can be made via paypal through this link : <https://www.intergenerationalarts.com/open-call> OR by e-mail transfer to [info@intergenerationalarts.com](mailto:info@intergenerationalarts.com), under the recipient name : I.AM.\* If another payment method is required please contact us directly at [info@intergenerationalarts.com](mailto:info@intergenerationalarts.com).

Fees are all going towards the production of the I.AM Festival which includes: printing costs, installation fees, material fees etc... Any funds in excess will be put towards future I.AM programming.

*\*For email transfers fill in the security question and answer within the submission form.*

## HOW TO SUBMIT

**Deadline: THURSDAY SEPTEMBER 7, 2017 (11:59 pm)**

We recommend having a look at our previous event gallery, if you have never attended an I.AM event. Please visit: <https://www.intergenerationalarts.com/events> and scroll down to "I.AM Art Exhibitions 2015-2016".

Fill out application at: (google forms link). See more details about the application below.

If you have any further questions about the submissions process, please don't hesitate to contact us at [info@intergenerationalarts.com](mailto:info@intergenerationalarts.com).

E-mail complete support material to: [info@intergenerationalarts.com](mailto:info@intergenerationalarts.com)  
Subject of email should be 'I.AM Enough Submissions 2017- (*name of artist*)'

All support materials should be included as an attachment only. Please do not embed files in the body of your e-mail and do not include attachments as zipped or compressed files.

Submissions Checklist:

- Application Form**– filled out through google forms:  
(google form link)
- Support Material:**
  - CV or Bios –in PDF format, attached to e-mail to [info@intergenerationalarts.com](mailto:info@intergenerationalarts.com)
  - 3-5 Images in JPG format no larger than 1 MB each attached to e-mail to [info@intergenerationalarts.com](mailto:info@intergenerationalarts.com). You will be able to provide credits/titles/descriptions of the images in your application form.
  - Videos – link provided in the Support Material section of Application Form – do not attach video file
- FEES:** please follow the paypal link to make the \$20 deposit

**Applications that do not follow the above guidelines will not be considered.**

Once you have applied you will be contacted by email to confirm that we have received your application.

**Only the artists whose projects are accepted will be contacted.** Successful applicants should expect to hear back by **Tuesday September 12**. With acceptance, each artist agrees to attend the gallery for a few hours, if possible, during the course of the exhibition.

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## **APPLICATION**

Our application for I.AM's third annual festival "I.AM Enough" is hosted through google forms please follow the link to submit your final application here:

<https://goo.gl/forms/rxWuP4ZRLLFrSv3K3>

Please note that images for support material must be e-mailed separately to [info@intergenerationalarts.com](mailto:info@intergenerationalarts.com). Details regarding support material can be found above or in section 2 of the application form.

Application questions include:

Short Description: (50 words max). Provide a short description of the piece in 50 words or less. Highlight the key components of your project.

Detailed Description: (100 words max). Provide a basic description of the work and its relevance to our theme and your practice. If applicable, logistical details regarding its installation and tear down.

## **ASSESSMENT & CRITERIA**

Criteria Assessing 2D Artwork:

- The piece's relevance or relationship to the theme "I.AM Enough"
- The consideration of the viewer's relationship to the piece
- The experience, merit and expertise of the artist/collective demonstrated in CVs or BIOs and support material (*although no previous experience is required to show your work*)

Criteria Assessing Outdoor Sculpture/Installation:

- The piece's site specific consideration
- The piece's relevance or relationship to the theme "I.AM Enough"
- Is this piece viable? How will it work logistically within the framework of the festival (traffic flow, surroundings, interactivity etc...)

## **TERMS & CONDITIONS**

The decision of the jury is final. No entry may be removed from the exhibition until the final pick-up date. By submitting to this exhibition, you agree to allow reproduction of your digital files for educational, publicity and archival purposes, unless we are informed otherwise in writing. You give us permission to communicate with you via email for this and for future events.